

# Holkham Estate Photographer Policy

### PHOTOGRAPHER SUBMITTED CONTENT

Unless clearly stated otherwise in the submission of images, video or other content you grant to Holkham Estate a non-exclusive, royalty-free licence to publish and use that content including any aspect of it, as well as permission to edit, crop or otherwise modify the content by Holkham, at Holkham Estate's discretion for use on this website, and/or in publications, in any media and at any time. Holkham may, but are not required to, ask you to confirm the rights granted in this paragraph.

#### COMMERCIAL PHOTOGRAPHY

Holkham Estate has diverse landscape and property that can be used for commercial photography, a fantastic opportunity for any publication, brand or campaign.

All requests for permission to undertake commercial photography of any kind at Holkham should in the first instance be referred to Holkham Estate's Location Managers.

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Holkham Estate Location Manager
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#### PROFESSIONAL & AMATEUR PHOTOGRAPHERS

Holkham does not permit photography or filming on its property for commercial use or for reproduction in any form without consent from Holkham Estate. Images taken on Holkham properties and land may not be sold commercially, submitted to photo libraries, agencies or on-line providers or provided directly to image buyers without Holkham Estate's consent, which may require a fee for the location licence. If it is found that photographers have done so, they will be asked to remove from the site without permission and charges will apply in accordance with Holkham location permit fees. Legal action could follow if required or deemed necessary given the exposure and/or use of the location in commercial photography.

All requests for permission to undertake professional and/or amateur photography of any kind at Holkham should in the first instance be referred to Holkham Estate's Location Managers.

## PRESS PHOTOGRAPHY

With the exception of organised press events at Holkham, all requests for access to Holkham for press photography should be directed to the Holkham Estate Marketing Manager, Laurane Herrieven by email, L.herrieven@holkham.co.uk